



## **SKOKIE, IL CHOOSES AMERICAN TRAFFIC SOLUTIONS FOR RED-LIGHT CAMERA ENFORCEMENT PROGRAM**

Scottsdale, AZ – (November 25, 2008) – Village Trustees of Skokie, Illinois unanimously voted to approve a three-year contract with American Traffic Solutions, Inc. (ATS) to serve as the city's red-light camera traffic safety program vendor. ATS was recommended by the evaluation team over three other vendors in an open bid process. ATS serves more than 125 communities with red-light and speed camera programs including in New York City, Philadelphia, Washington DC, St. Louis, Houston, Phoenix, San Diego and Seattle.

"The red-light camera systems are intended to increase overall traffic safety through the enforcement of established traffic laws and raising public awareness as to the importance of obeying traffic signals," Skokie Police Chief Barry Silverberg said. "The evaluation team recommended American Traffic Solutions because it offered Skokie the best combination of services, technology, and revenue sharing."

"The purpose of this program is to enforce traffic safety without expending additional police time at individual intersections," Village Manager Al Rigoni said. "While revenue is a likely by-product, it is not the purpose. Enhanced traffic safety and accident reduction is the purpose."

The Village of Skokie, Illinois, located 16 miles northwest of downtown Chicago and 12 miles east of O'Hare International Airport, provides high-quality government services to more than 63,000 residents and 2,400 businesses that call Skokie their home. Accessibility to transportation is a key advantage in Skokie, with the Edens Expressway (I-94) spanning the community's western edge, seven Chicago Transit Authority and 10 Pace suburban bus lines and the CTA's Skokie Swift rail line offering numerous options for public transportation.

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### ***About American Traffic Solutions, Inc.:***

American Traffic Solutions (ATS) is a leading provider of technology and business solutions for traffic safety and electronic toll collection programs worldwide, including PlatePass®, which is an automated electronic toll payment service that enables Avis, Budget and Hertz customers to use high speed, cashless electronic toll lanes. ATS is a private corporation, which serves more than 125 municipalities and government agencies. ATS is the largest provider of photo traffic enforcement programs to America's big cities with active programs in New York City, Philadelphia, Washington, D.C., St. Louis, San Diego and Seattle; Houston, Fort Worth, Irving and Arlington, Texas; New Orleans and Baton Rouge, Louisiana; and Phoenix, Tucson, Mesa, Glendale and Scottsdale, Arizona. ATS also serves Canada's largest digital red-light camera and speed enforcement program in Calgary, Alberta. The company is headquartered in Scottsdale, AZ.

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